

# Indonesia's Premier Telecommunication Infrastructure Company 2020 Results Presentation

PT Sarana Menara Nusantara Tbk IDX ticker: TOWR.JK / TOWR IJ www.ptsmn.co.id



#### **SMN** Investment Highlights

Leading telco infrastructure company in Indonesia

Largest independent tower company with 21,381 towers providing critical foundation for coverage & capacity

22% tower market share

**Expanding** fiber optics network<sup>(a)</sup> ~42,000 kms of revenue generating fiber by end of 2020

S&P BBB (stable outlook **reaffirmed** during COVID-19), Fitch **upgrade** to BBB/AAA (stable outlook), Moody's Baa3 (**stable** outlook)



**Solid** business model with **predictable** cash flow from towers and fiberization

**Sustained** strong performance 5-yr Revenue CAGR 10.7% (b) 5-yr EBITDA CAGR 11.1% (b)

Solid balance sheet

2.5x Net Debt to LQA(c) EBITDA

TOWR shares included in IDX30, IDX ESG leaders, FTSE Asia Pacific and MSCI Global Standard Index (d)

<sup>(</sup>a) Fiber optics network comprises of tower fiberization, backbone and metro-e

<sup>(</sup>b) CAGR = Compounded Annual Growth Rate; CAGR 2015 - 2020

<sup>(</sup>c) LQA = Last Quarter Annualized

<sup>(</sup>d) IDX30 (July 2020). IDX ESG Leaders (December 2020). FTSE (October 2020). MSCI (November 2020)

# The Industry

#### Tower Business – Long-Term Predictable Revenue with Potential Upside

PREDICTABLE REVENUE

Long-term contracts\* (10 years for TOWR), non-cancellable and renewable

**DEPENDENT TENANTS** 

Contract renewal probable due to high relocation cost and network impact

**UPSIDE FROM ADDITIONAL REVENUE** 

Incremental revenue from colocation at minimal additional cost

**HIGH BARRIER TO ENTRY** 

- Significant investment needed, economies of scale, knowledge of government rules and local conditions
- Telcos tend to divest towers to increase efficiency

**GROWING INDUSTRY** 

- Surging data demand creates requirement for more towers as well as fiber optic connection
- 5G still needs towers as it remains the most cost-effective infrastructure

<sup>\*</sup>In general, lease price includes annual inflation escalator for opex portion

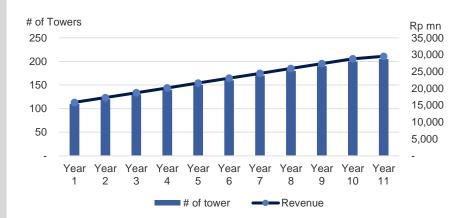
### Typical Tower Company Growth Model

#### **New Built-to-Suit Tower**

#### Additional towers and contract renewals grow revenue

	Year 1	Year 2	Year 3	Year 4-10	Year 11	
Existingtower	100 —					$\neg$
Additional tower	10	10	10	70	10	Contract
Contract ended					-100	renewals
Renewed contract					100	
Churn rate (5%)					-5	
Total tower	110	120	130	200	205	
Revenue (Rp mn)	15,840	17,280	18,720		29,520	

Assuming 100 existing towers with 10 year lease period, renewed at Year 11 with 5% churn rate. Additional new site assumes 10 towers p.a.



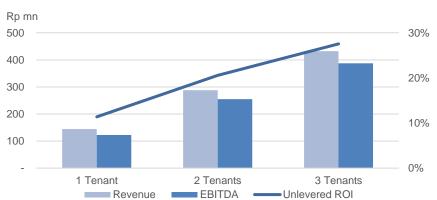
#### **Colocation Boosts ROI**

## Colocation boosts unlevered ROI and accelerates payback period

#### SIMULATION FOR 1 TOWER

		1 Tenant	2 Tenants	3 Tenants
Revenue	Rp mn	144	288	432
EBITDA	Rp mn	122	255	387
EBITDA margin	%	85.0%	88.5%	89.7%
Capex & ground lease*	Rp mn	950	1,100	1,250
Unlevered ROI**	% p.a.	11.4%	20.6%	27.5%
Payback period	years	8.80	4.87	3.63

<sup>\*</sup>Assuming 10 years ground lease



<sup>\*\*</sup> EBITDA minus 10% final tax divided by total capex

## Indonesia Tower Industry – A Growing Market

Low network penetration, significant headroom in 4G expansion and low 4G internet speed



4G penetration rate

4G-LTE internet speed

**Credit Rating** 

2020 GDP/capita

66%

9.9 mbps\*

BBB/Baa2

\$3,912

(source: Company fillings, BMI, TowerXchange, S&P Market Intelligence, broker reports and SNL)

\*compared to median of 20.6 mbps in other advanced Asian countries

High EBITDA margin, low capex, no colocation discount, no obligation to provide power in contract

	,							
	Indonesia	USA	Western Europe	India	China			
Predominant Tower business model	Independent	I Independent	Independent <sup>2</sup>	Non Independent/ Captive	Non Independent/ Captive			
Average Lease Rate per Tenant per month (USD) <sup>1</sup>	   800 - 1,000 	2,500 - 3,000	1,400 - 2,600	600 - 800	400 - 600			
Colocation discounts / rebate	I I No discount	No discount	No discount	Range from 5% - 20%	Range from 30% - 45%			
Average EBITDA margins (%)	80% - 84%	55% - 70%	40% - 50%	40% - 50%	55% - 60%			
Tower + Power	I I No L	No	No	Yes	Yes			
New Tower Capex (USD '000 per tower) <sup>1,3</sup>	   35 - 50 	200 - 250	75 - 90	35 - 50	35 - 50			
	<b>\</b>	<b>,</b>						

Source: Analysys Mason, public filings, Company Notes:

- 1. In local currency, and stated in approximate USD for comparison purposes.
- 2. Independent tower business model in Western Europe, with the exception of Inwit in Italy
- Does not include pre-paid ground lease. Indonesian tower companies typically pay in advance for ground leases of 5-10 years.

# SMN 2020 Performance

#### Company Strategy: Build – Buy – Return

We intend to maintain position as a leading telecom infrastructure company and to deliver optimal value to our stakeholders

BUILD

- Invest in Build-to-Suit towers and colocation
- Expand fiber optic network, in particular tower fiberization, to support rapid data traffic growth

BUY

 Employ liquid balance sheet to support strategic asset acquisition and expansion

- Number of towers grew 10.7% to 21,381 as of 2020 from 19,319 in 2019
- Fully completed 1,646 XL tower acquisition
- Revenue generating fiber optic network comprising wireline and tower fiber grew 54.6% y-o-y to ~42,000kms in 4Q20

RETURN

- Retain dividend policy
  - Protect investment grade rating

- Continuous dividend since 2017 and company has approval for share buyback program for up to 5% of TSO thru Nov 2021
- TOWR shares part of LQ45, IDX30, IDX ESG Leaders, FTSE Asia Pacific, MSCI Global Standard Index
- S&P rating maintained at BBB. Fitch rating upgrade to BBB/AAA. Both with stable outlook

## Most Diverse Portfolio Among Independent Tower Companies

#### **TOWER**

- Total 21,381 towers with 39,127 tenants nationwide. Tendency to telco densification.
- Tenancy ratio of 1.83x. Older towers average tenancy ratio up to 2.50x.
- Organic growth of 500 to 1,000 new towers annually

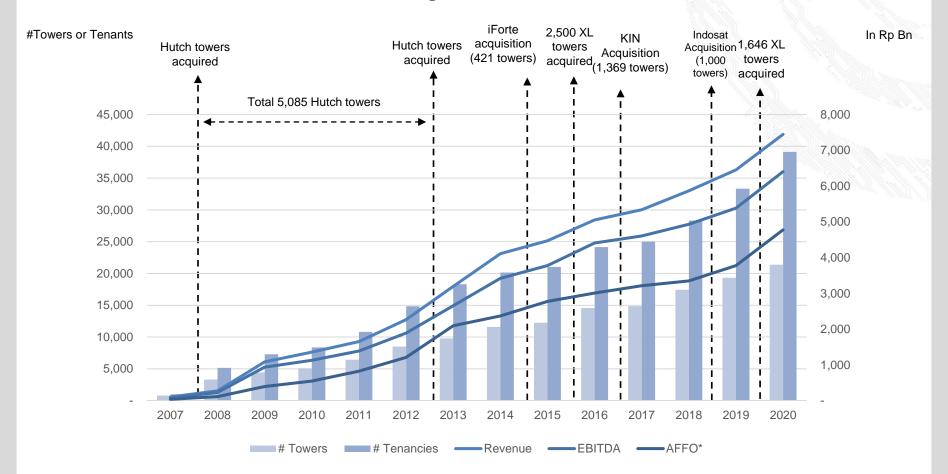
#### **TOWER FIBERIZATION**

- Tower fiberization increases the value and utility of our network to Telcos.
- ~36,000kms revenue generating fiber by end of 2020, efficiency ratio 1.25x
- Network focus Java, Bali and Sumatra to support surging data demand
- Growth driven by B2B with non-cancellable long-term contracts and opportunity for colocation revenue upside

#### CONNECTIVITY

- Explore opportunities to provide connections via VSAT and fiber optics under B2B and B2G contracts
- Over 3,700 VSAT activations
- Over 6,000kms of underground fiber installed in inner-city of Jakarta & Surabaya (metro-e) and Java-Bali fiber optic backbone, catering for more than 1,100 customers with ~3,500 activations

#### Towers: Track Record of Strong Performance, Consistent Growth...

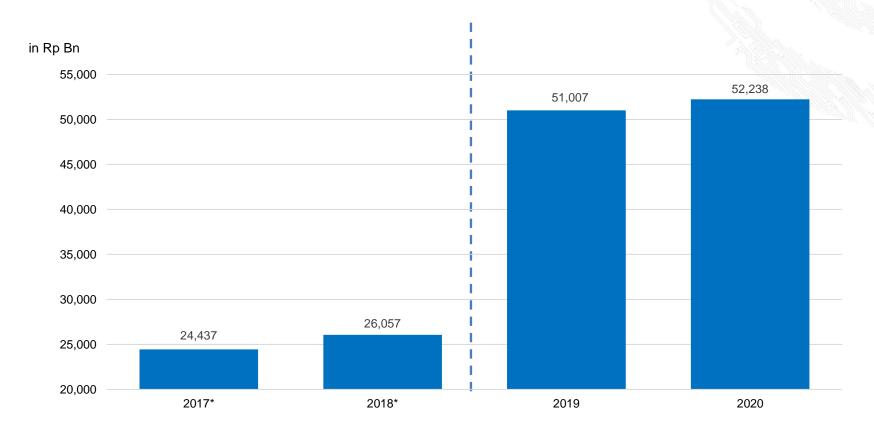


	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
# Towers	781	3,312	4,415	5,072	6,427	8,482	9,766	11,595	12,237	14,562	14,854	17,437	19,319	21,381
# Tenancies	984	5,137	7,282	8,365	10,798	14,849	18,322	20,138	21,038	24,144	25,011	28,319	33,346	39,127
Revenue	105	274	1,082	1,356	1,651	2,265	3,197	4,106	4,470	5,053	5,338	5,868	6,454	7,445
EBITDA	67	227	933	1,128	1,386	1,889	2,651	3,418	3,776	4,408	4,604	4,932	5,385	6,405
AFFO*	35	111	396	547	821	1,207	2,093	2,367	2,776	3,009	3,213	3,348	3,776	4,774

<sup>\*</sup> AFFO = EBITDA - (Interest + Tax + Maintenance Capex)

#### ... with Excellent Future Revenue Visibility ...

Long term contracts and commitments underwrite ~Rp52.2 trillion of committed future revenue through 2033, not including value of potential future contract renewals

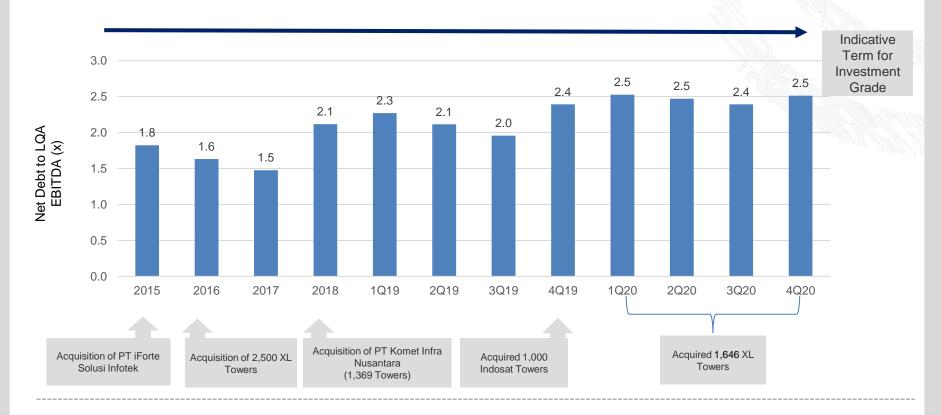


amount is net of revenue amortization for the respective period

<sup>\* 2017 &</sup>amp; 2018 exclude committed revenue and renewals

#### Strong Investment Grade Balance Sheet

Leverage comfortably within investment grade range despite acquisitions and dividend



4Q20 Credit Matrix							
Gross Debt	Rp18,266bn						
Interest Coverage Ratio	6.8x						
Average Interest Rate (as of 31 Dec 2020)	5.2%						
Corporate Credit Rating	BBB/ BBB/AAA / Baa3						

# Summary of Financial Results

## Sarana Menara Nusantara (SMN) Group

Abridged consolidated statement of profit and loss

						2.0		
(In RP Bn)	2017	2018	2019	2020	yoy 2020 vs 2019	4Q19	4Q20	yoy
Revenues	5,337.9	5,867.9	6,454.3	7,445.4	15.4%	1,799.6	1,890.3	5.0%
Cost of revenues	(277.4)	(427.5)	(458.3)	(415.2)	9.4%	(126.6)	(111.4)	-12.0%
Depreciation and amortization	(894.9)	(1,114.4)	(1,349.6)	(1,644.0)	21.8%	(304.8)	(281.9)	7.5%
Gross income	4,165.6	4,325.9	4,646.4	5,386.2		1,368.1	1,496.9	9.4%
Operating expenses	(456.9)	(508.5)	(610.7)	(625.3)		(160.2)	(148.8)	7.1%
Operating income	3,708.7	3,817.4	4,035.7	4,760.9		1,207.9	1,348.1	11.6%
Other income								
Interest income	68.1	33.9	39.1	33.6		11.6	6.2	
Finance charges	(687.3)	(872.3)	(957.9)	(1,090.6)		(231.3)	(268.6)	
Finance charges (PSAK 73)	_	_	_	(110.7)		-	(48.2)	
Foreign exchange gains/(losses), net	(2.4)	(37.3)	56.0	(182.8)		69.3	48.3	
(Impairment expense)/reversal of								
allowance for impairment	(139.7)	153.9	(103.0)	32.5		(99.4)	32.5	
Corporate income tax adjustment	-	-	-	-		-	-	
Others, net	(144.5)	(143.9)	(61.0)	(44.0)		2.0	(38.0)	
Other income / (expense), net	(905.8)	(865.7)	(1,026.8)	(1,362.0)	32.6%	(247.8)	(267.7)	8.1%
Profit before tax	2,802.9	2,951.7	3,008.9	3,398.9	13.0%	960.1	1,080.4	12.5%
Corporate income tax expense								
Tax expense	(591.3)	(695.8)	(722.5)	(691.6)	)	(238.9)	(199.2)	
Deferred tax expense	(111.5)	(55.8)	66.7	146.3		34.8	44.9	
Total corporate income tax expense	(702.8)	(751.6)	(655.8)	(545.3)	16.8%	(204.1)	(154.3)	24.4%
Minority Interest	0.0	0.0	11.1	17.6		11.1	-1.7	
Net Income	2,100.1	2,200.1	2,342.0	2,836.0	21.1%	744.9	927.7	24.5%
EBITDA	4,603.4	4,931.8	5,385.3	6,404.9	18.9%	1,512.7	1,630.0	7.8%
YoY Revenue growth	5.60%	9.9%	10.0%	15.4%		18.2%	5.0%	
Gross margin	78.0%	73.7%	72.0%	72.3%		76.0%	79.2%	
EBITDA margin	86.2%	84.0%	83.4%	86.0%		84.1%	86.2%	
Net income margin	39.3%	37.5%	36.5%	38.3%		42.0%	49.0%	

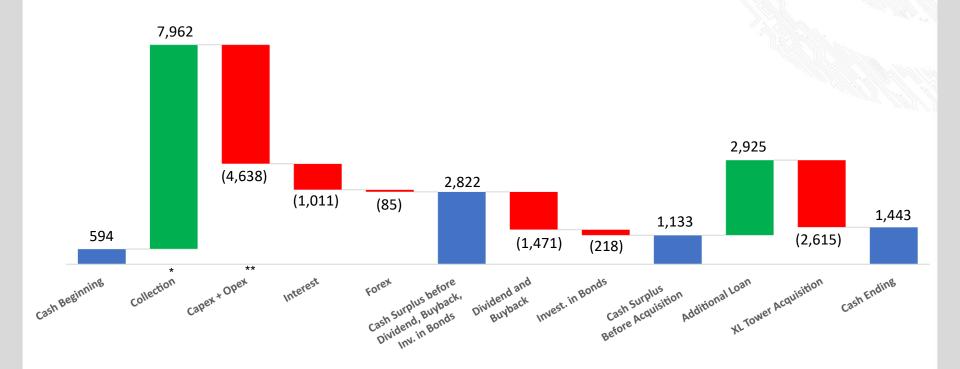
## Sarana Menara Nusantara (SMN) Group

Abridged consolidated statement of financial position

(In RP bn)	2016	2017	2018	2019	2020
ASSETS					
Current assets					
Cash and cash equivalents	2,905.3	2,348.3	963.4	593.8	1,442.6
Restricted cash	-	-	-	6.6	4.9
Trade receivables	351.7	624.0	821.0	1,347.6	1,240.1
Other current asset	337.5	77.4	490.9	526.5	314.7
Total current assets	3,594.5	3,049.7	2,275.3	2,474.4	3,002.3
Total non-current assets	15,192.3	15,713.8	20,684.2	25,191.3	31,247.2
TOTAL ASSETS	18,786.8	18,763.5	22,959.5	27,665.7	34,249.6
LIABILITIES AND EQUITY					
Current liabilities					
Current portion of long-term loans	516.7	633.8	1,732.8	1,944.8	4,073.9
Current portion of long-term bonds	998.7	-	657.9	-	35.9
Leasing payable	-	-	-	-	281.3
Other current liabilities	1,787.6	1,596.6	2,361.1	2,620.3	2,834.1
Total current liabilities	3,303.0	2,230.4	4,751.8	4,565.1	7,225.2
Non-current liabilities					
Long-term loans, net of current portion	5,971.3	5,775.3	7,069.7	11,247.1	11,926.3
Bonds payable	2,432.2	2,589.6	2,023.4	1,976.3	2,148.7
Leasing payable	-	-	0.8	-	1,730.7
Other non-current liabilities	1,120.6	1,066.3	1,080.6	1,116.6	1,034.6
Total non-current liabilities	9,524.1	9,431.2	10,174.5	14,340.0	16,840.3
Total liabilities	12,827.1	11,661.6	14,926.3	18,905.1	24,065.5
Equity					
Common shares	530.7	530.7	530.7	530.7	530.7
Treasury Stock	-	-	(126.6)	(514.1)	(786.9)
Other comprehensive income	(23.2)	24.6	81.4	2.8	44.6
Retained earnings / (accumulated deficit)	5,452.3	6,546.4	7,547.8	8,705.1	10,365.6
Non-controlling interests	0.1	0.1	-	36.1	30.0
Total equity	5,959.9	7,101.8	8,033.3	8,760.6	10,184.0

#### Sarana Menara Nusantara (SMN) Group

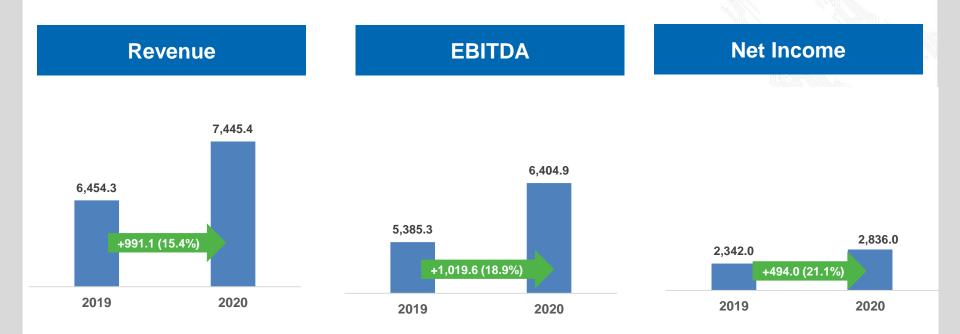
Abridged consolidated statement of cashflows (12 months ended Dec 2020)



<sup>\*</sup> Numbers included VAT

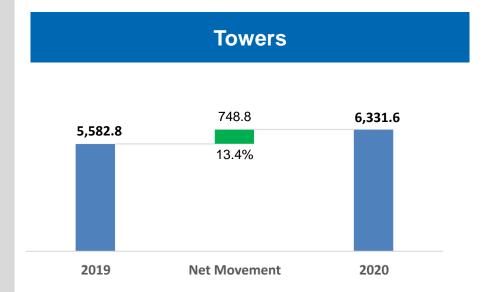
<sup>\*\*</sup> Including ground lease

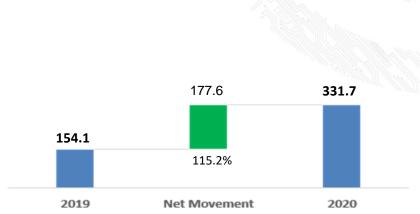
## Profit & Loss Movement (2019 vs 2020)



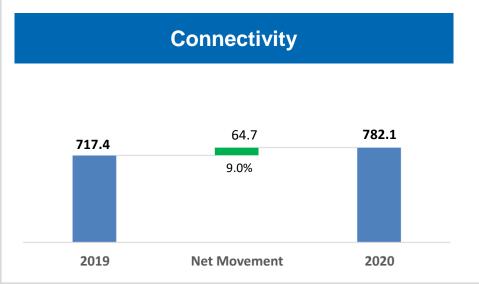
## Performance 2020

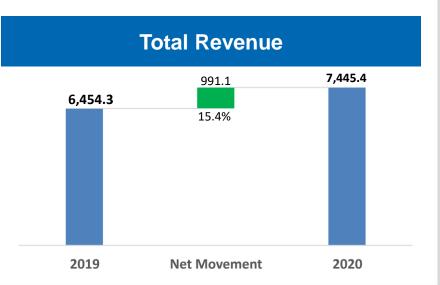
in RP Bn



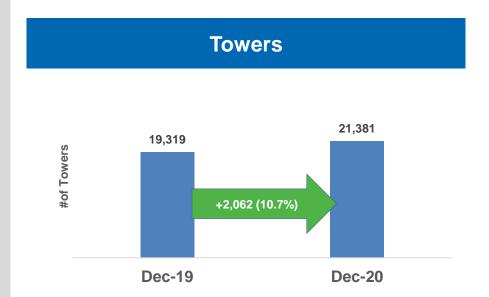


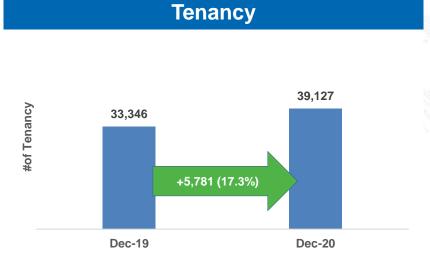
**Tower Fiber** 

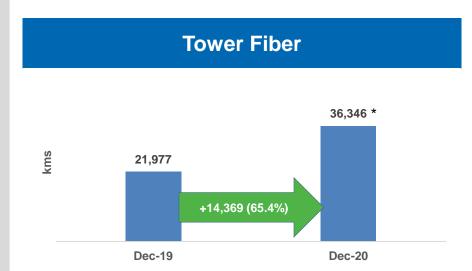


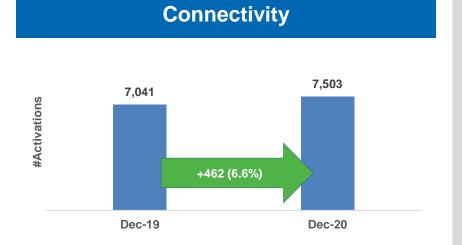


## **Summary Operational Data**









\* efficiency ratio 1.25x

# Appendix

#### Foreign Exchange Exposure as of 31 Dec 2020

Further improved FX exposure position as planned from natural hedge

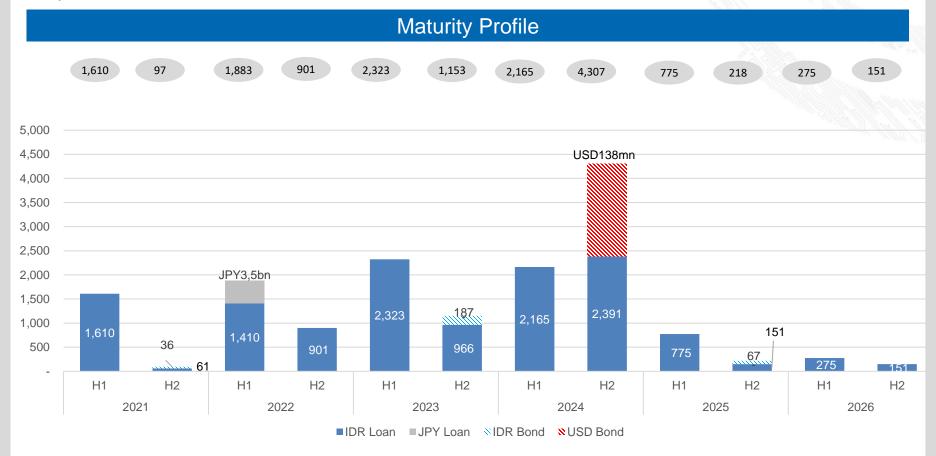
ASSET		CO	CONTRACTED REVENUE			LIABILITIES
Cash Investments	USD 61.5mn USD 30.3mn	2021 2022 2023	<ul><li>USD 54mn</li><li>USD 31mn</li><li>USD 22mn</li></ul>		Bank Loa JPY 3.5b	<u>an</u> on (~USD 34mn)
		2024	– USD 17mn		Bond USD 138	– Smn
Total	USD 91.8mn	Total	- USD 124mn		Total	~USD 172mn

#### Risk Mitigation:

- Paid down JPY loan in 2020 of JPY 15.6bn (~USD 151mn)
- USD cash and USD contracted revenue provides natural hedge for foreign denominated liabilities
- Company has also entered into financial hedges to cover financial and operational requirements in foreign exchange

#### Long Term Debt\*: 82.4% Floating, 17.6% Fixed, Avg Interest 5.2%

in Rp Bn



As of Dec 2020

BI Middle rate as of Dec 2020: 1USD = IDR14.105; 1JPY = IDR136.47



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